

# **GRAPHIC DESIGN SPECIALIST**

Campus: Central

**Department**: Weekend Experience

**Direct Report : Creative Associate Director** 

Position: Full-Time

Hours: 40 hours per week

#### WHY WE'RE LOOKING:

To assist with the creative execution of projects by developing visual designs both independently and coordinating with internal ministries as well as internal and external design resources while supporting the implementation of the vision, mission and core values of Mission Hills Church. Must have a passion to incorporate fresh approaches while developing effective designs.

#### WHAT YOU'LL NEED:

- Education and/or experience that have prepared you for this role.
- Commitment to our purpose: we exist because God loves the world and wants them to know it (John 3:16).
- Commitment to our mission: we help people become like Jesus and join him on mission (Mat 28:19-20).
- Commitment to our vision: we're working towards reaching everyone on the Front Range of Colorado with the good news of Jesus.
- Commitment to our core values: we're a crazy generous, daringly creative, intentionally improving, Bible-driven, kingdom-minded, tribe.
- Agreement with our doctrinal statement (nothing radical here, we're a Bible-driven church that's part of Converge Worldwide).
- Positive and creative attitude with a curiosity about the latest design, social media, and marketing trends.
- Strong people skills, self-starter, attention to detail, good verbal and written communication skills.
- Supportive team member.
- Execution > strategy analysis (70:30 ratio on time).
- Proficient in Adobe Creative Suite (Photoshop, Illustrator, In-Design, Lightroom/comparable photo editing software is a plus).

## WHAT YOU'LL DO:

- Work collaboratively with the Communications team and internal ministries to assist with the designs for all channels to support church-wide priorities.
- Develop creative programs and design concepts that meet the objectives of Mission Hills and that advance our brand strategy.
- Assist in creative sessions for project kick-offs-collaborate with staff and Serve team to develop concepts to present to leadership.
- Create layouts and designs to support events and church programing, including but not limited to logos, marketing collateral, and other published materials for print, digital, and video.
- Maintain a high level of detail while working within deadline time pressures and changing environments and priorities.
- Provide detail oriented creative solutions within tight timelines.
- Create marketing collateral to support our visual identity (pursue design and push the boundaries with the limits of the brand standards across all design areas).
- Develop and share compelling stories through design and photography to highlight and advance the vision of the church.
- Social media content creation across multiple platforms using both photography and graphic design.
- Meet regularly with Communications Director for ongoing development and coaching.

### **COMPENSATION:**

We take good care of our people. The anticipated salary for this role is \$45,000 - \$60,000 with full benefits provided in addition to the salary.